



## Art Building Design Using Byblos Local Value Themes Approach

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### Abstract

*This article discusses the design of an arts building with an approach to the theme of local values. This design is carried out considering the importance of the existence of an art and culture in big cities to boost the local economy and also become an attraction for the tourism sector, as well as the desire of the community to enjoy the beauty of art, as well as the desire of artists to be witnessed and exhibit their works of art. The location that is used as a place for the art building must fill the city spatial planning, where the location of the building that I designed is on Jalan Tanjung Bunga is the central business district district, where several supporting facilities such as public transportation, clean water, electricity, telephone network etc., this is the basis for my choosing a location on this flower promontory road. Efforts to increase the attractiveness of the Arts Building by combining traditional Makassar ethnic styles. So that visitors can also find out the typical regional ornaments through this art building. Paying attention to the harmony and balance of design elements in the Arts Building is expected to provide comfort to visitors and organizers of a show.*

## Introduction

The basic concept used for the design of the traditional art performance building in Jombang is the concept of a recreational building that aims to provide education for the people of Jombang in particular and outside Jombang Regency in general with the Function Building for its main function and equipped with supporting functions, namely Amphitheater, artist's house, pavilion, art galleries and prayer rooms. In this design bamboo is also applied to walls, floors and ceilings. The concept of implementing bamboo in the design of the performance building is also suitable for the function of the traditional art performance building in Jombang because traditional arts are open, close to the community and traditional in accordance with bamboo which is close to the community, looks traditional but if it is done, it looks very modern. The mass of the buildings in the area of the Performance Building must be well designed and integrated with one another. Integration with one another is created through the shape and appearance of the building and the application of bamboo to the building of the Arts Building itself. They also claim to have problems with their promotion, such as the poster media, which is currently difficult to find a good place for the wider community to see. The monthly program brochure also has problems in its production sector due to the finishing techniques they use to print the Program Brochure. Performance art is divided into two types, namely modern and traditional performing arts, but in its development traditional performing arts are less developed than modern ones, so it is very important to be more developed and considered for traditional performing arts.

Predicted that in the next 10 years, the direction of Byblos arts will disappear due to the easy access to internet connection. There are four pillars that need to be built for the advancement of arts in. Among them were proposed four ideas: (1) The umbrella institution, which functions as a forum for artists to not function as a board of arts, even if there is a legal umbrella that regulates this matter. (2) Government support in the form of policies and funding seems closed, half-hearted press support. Private support Sept. CSR funds do not contribute in activating the arts. (3) Art pockets are neglected and maintained in an effort to preserve art and culture. (4) There must be regular art events. If possible, every year there will be several festivals held in several regions. Thus, an art building in Byblos is urgently needed (Tzortzopoulos et al., 2009).

### **Object Definition**

According to Cohen et.al (2011) the performance hall is a building with functions to serve and facilitate various kinds of performances. This building is a semi-public space that aims to entertain people with the performances shown. Building means a building (house) for offices, meetings / places to show art. Performances are spectacles (such as cinema, puppets, theatre, people, etc.), exhibitions, demonstrations.

### **Analogical architecture**

Stated by Sweller (2004) analogy is a form approach used in architectural design. In his book, *Design in Architecture*, Geoffrey Broadbent says that "... the central mechanism in translating analyzes into synthesis is analogy". This statement means that the analogy approach is not just tracing the analogous shape of the natural object, but it is necessary to process analysis and assemble it so as to produce a new form which still has a visual similarity to the analogous object.

### **Data Collection Method**

The data to be collected in this design study are primary data and secondary data. Data collection activities in this design use the following methods: (a) Direct observation. Direct observation of the condition of the location of the planning area that we propose, namely the Byblos area which will later be used as primary data includes: (1) The conditions that exist in the proposed planning location can affect design activities either directly or indirectly. (2) Retrieval of image data from the planning area. (b) Documentation. This technique is used to obtain secondary data collected through literature searches from various related agencies, such as government (central and city government) government agencies, other institutions related to the design process, articles or papers and other related sources. With this design. (c) Interview (Gerstner & Bogner 2009). The author asks the respondent's or informant's opinion about many things that are useful for further design and can be done many times according to the researcher's needs regarding the clarity of the problems he is exploring. All data that has been collected either through field visits / observations or literature or literature searches above will be analyzed and will be presented in tabulated and descriptive form. (d) Data Sources. (1) Primary Data Is data obtained through direct observation of the condition of the area or environment, especially in the proposed location for the Arts Building Planning. (2) Secondary Data That is data collected through literature searches from various related agencies such as government (central and city government) government agencies, other institutions related to the design process, articles or papers and other sources related to this design. (3) Data obtained directly or indirectly from informants is used as a source of information related to design. (e) Technical Analysis. All data that has been collected either through field visits or literature searches above are then analyzed quantitatively and qualitatively and will be presented in tabular and descriptive form (Hox & Boeije, 2005).

## Concept Of Form

The shape of the building is an analogous form of the form F8, the analogy can be seen from the shape of the building and the function of the building itself which resembles the letter F and the number 8 and the function of the building, each of which begins with the letter F (Forty, 2000)

## Concept Of Structure

The roof structure used in the design of the river is the spatial frame dome model, where this structure is able to withstand loads of up to 200 meter (Janiszewska & Insch 2012).

## Result and Discussion

The site plan is arranged in such a way that there is no land space that is not used properly. In the plan there are 8 divisions of Regions, according to the initial function of designing the building, each function has its own place.

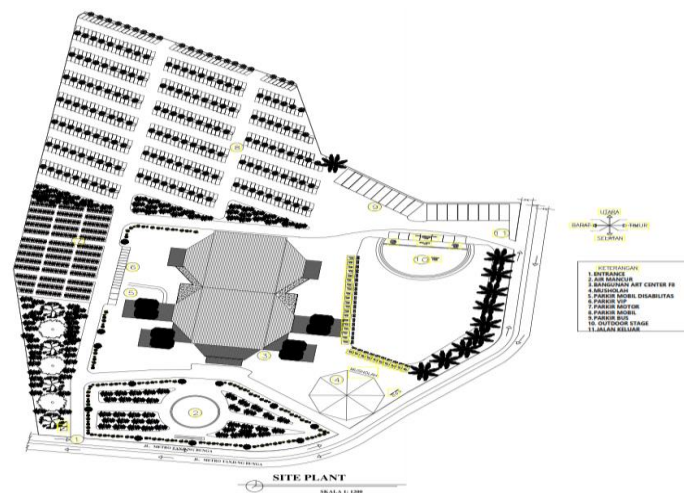


Figure 1. Planning

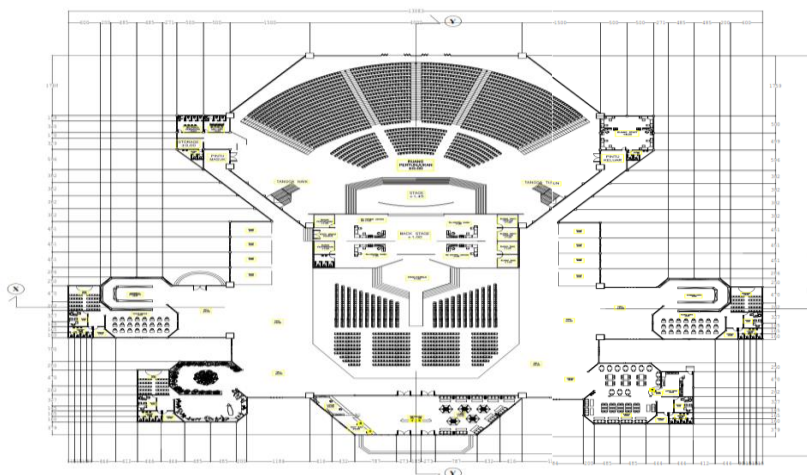


Figure 2. Building Planning



*Figure 3. Building*

The F8 Festival is a stage for citizen creativity, culture and innovation (Badriyah, 2019). In the future, this activity will continue until all funding for this event is borne by the private sector as the sponsor. It is called F8 because there are 8 things that are presented in this festival, starting from Fusion Music, Fashion, Film, Fine Art, Fiction Writers & Fonts, Food & Fruit, Folk and Flora & Fauna. Everything raises things that are traditional or local specialties. the location of this f8 every year can be different as well as the theme used every year must be different. The need for an art forum in Byblos, not only, the arts and culture in Byblos are experiencing a slump. The sluggishness of local arts in this area is similar to the spinning wheel of our economy, which is increasingly unsteady. Seeing this condition, the artists or cultural observers from gathering to express tips to deal with this sluggishness.

Relating to the open stage, as mentioned earlier, applies to the arena stage as well. The form of the extended stage is a form of development stage from the proscenium form which extends towards the left and right sides. Such extension and expansion parts are not limited by side walls. This form of stage is very suitable for an event that consists of several parts of the show, such as an award, which consists of the award ceremony itself, musical performances, and may be complemented by several other performances.

Maintaining the style of the building can also be the attraction of the Arts Building by combining traditional Makassar ethnic styles. So that visitors can also find out the typical regional ornaments through this art building. Paying attention to the harmony and balance of design elements in the Arts Building is expected to provide comfort to visitors and show organizers. It can also help the show run smoothly. By paying attention to the design in each space, it is hoped that it can increase public interest to be more aware of the importance of preserving the area.

### **Conclusion**

Cultural lethargy in Byblos has made art and cultural observers think that art has received less attention, not only from the government, but most importantly, the Byblos people tend to side with foreign cultures and the fact is indisputable. This design is carried out considering the importance of the existence of an art and culture in big cities to boost the local economy and also become an attraction for the tourism sector, as well as the desire of the community to enjoy the beauty of works of art, as well as the desire of artists to be witnessed and exhibit their works of art.

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